



Harding University  
**Scholar Works at Harding**

John Allen Chalk: Personal Correspondence

John Allen Chalk

11-10-1967

From/To: Earl Packwood, Jr. (Chalk's reply filed first)

Earl Packwood, Jr.

Follow this and additional works at: <https://scholarworks.harding.edu/hst-chalk-personal>

### Recommended Citation

Packwood, Jr., E. (1967). From/To: Earl Packwood, Jr. (Chalk's reply filed first). Retrieved from <https://scholarworks.harding.edu/hst-chalk-personal/4182>

This Letter is brought to you for free and open access by the John Allen Chalk at Scholar Works at Harding. It has been accepted for inclusion in John Allen Chalk: Personal Correspondence by an authorized administrator of Scholar Works at Harding. For more information, please contact [scholarworks@harding.edu](mailto:scholarworks@harding.edu).



**HARDING**  
U N I V E R S I T Y

P.

November 10, 1967

Mr. Earl Pakkwood, Jr.  
North Sacramento Church of Christ  
4191 Norwood Avenue  
Sacramento, California

Dear Earl:

Thank you so much for answering my questionnaire regarding target audiences for our Herald of Truth radio program. You went to great length to answer the question and thereby made a material contribution to the over-all survey. Your suggestions were certainly in line with thoughts that I had had, but coming from you, they will have an even greater impact on our elders and others who will be reviewing these answers. Thank you for taking the time to be so helpful.

I have been deeply disturbed by the relationship that Charles Collins has had with Fidelity Enterprises, subsequent to our Sacramento campaign. I personally believe that Mr. Jack Milton provided an invaluable service in connection with the media in the campaign. I was personally involved in many of the difficult circumstances created by Charles Collins, several of which were solved by Jack Milton and some of which we could not solve because I had been "oversold" by brother Collins and because the campaign itself had been misrepresented to the media, especially the newspapers. I now understand that Charles is preventing payment of several bills by your people there. I do hope that you can look into this matter and that you can keep brother Collins from having such an unnecessarily big voice in matters over which they do not believe he is competent to judge.

This previous paragraph is a confidential suggestion to you, Earl. I respect you deeply and believe your judgement to be an exceedingly mature one, and that you can use what I have said to the best interest of all concerned. I have no personal involvement in the matter, but I deeply regret seeing Fidelity misused, misrepresented, mishandled and mistreated by Charles Collins. The man needs help and should not be placed in any responsible position such as approving bills and other items for payment.

C  
O  
P  
Y

Mr. Earl Packwood, Jr.  
Page 2

Thank you again for answering my questionnaire. It has been a real help. And thank you again for being such a cordial host during our Sacramento meeting.

Fratemally yours,

John Allen Chalk  
Radio Speaker

JAC:hm

C  
O  
P  
Y

Hot

# north sacramento church of christ

+ MINISTER: Earl Packwood, Jr.  
Office: 925-0540 + Home: 332-7042

4191 NORWOOD AVE., SACRAMENTO, CALIF. 95838

October 25, 1967

Mr. John Allen Chalk  
Herald of Truth  
Box 2439  
Abilene, Texas 79604

Dear John Allen:

After giving considerable thought to your request regarding your obligation in reaching audiences through the Herald of Truth program, permit me to suggest the following.

- Non-Christians*
- truth seekers*
- unfaithful Christians*
1. You know for assurity that a large portion of your listening audience consist of a non-member category. Therefore, there would be a need to attract their interest.
  2. There is the already believer in Christ that we feel need to be brought closer to the concept of New Testament Christianity. Lessons are needed to explain the difference between the denominational concept and the New Testament concept of Christianity.
  3. No doubt there is a sizeable listening group from the unfaithful and weak members from the church. The need for a dedicated life could be expressed to this group.
  4. And of course there is the faithful Christian that enjoys listening to your radio messages. There should be something with a deeper challenge than first principles for growth relative to the mature Christian.

I have a personal feeling and an opinion regarding the avenue of approach that might reach these four categories. As you well know some 50% of the hospital beds in our country are filled with patients who have nothing biologically wrong with them. We're living in an age of neurosis, instability, insecurity and fright. Guilt and fear make up the chain that binds us. Seemingly, if your radio sermons could be oriented toward the solution of the troubled mind that you would be well on your way into the heart of the listener where the appeal of Christ could be made with meaning.

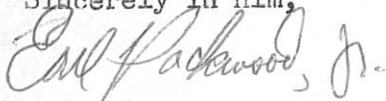
Perhaps a variety of categories would be another means of captivating interest in your radio land. That is, a mixture of lessons including: the Christian home, Christianity and good mental health, the problem of insecurity, resentment, Gnosticism, basic concepts of Christianity, etc.

+ Elders: Starling Ball, Don Blachly, Joy Shuff

+ Deacons: George Bellow, Glen Bissell, Ken Garrison, J.B. Garrison, John Platz, Ray Rude

John, if you desire a more detailed explanation please feel free to drop me a line.

Sincerely in Him,

A handwritten signature in cursive script, reading "Earl Packwood, Jr." with a stylized flourish at the end.

Earl Packwood, Jr.

EPJ:am

P.S. We certainly enjoyed your week in Sacramento. Good things are still coming our way because of this eventful week.